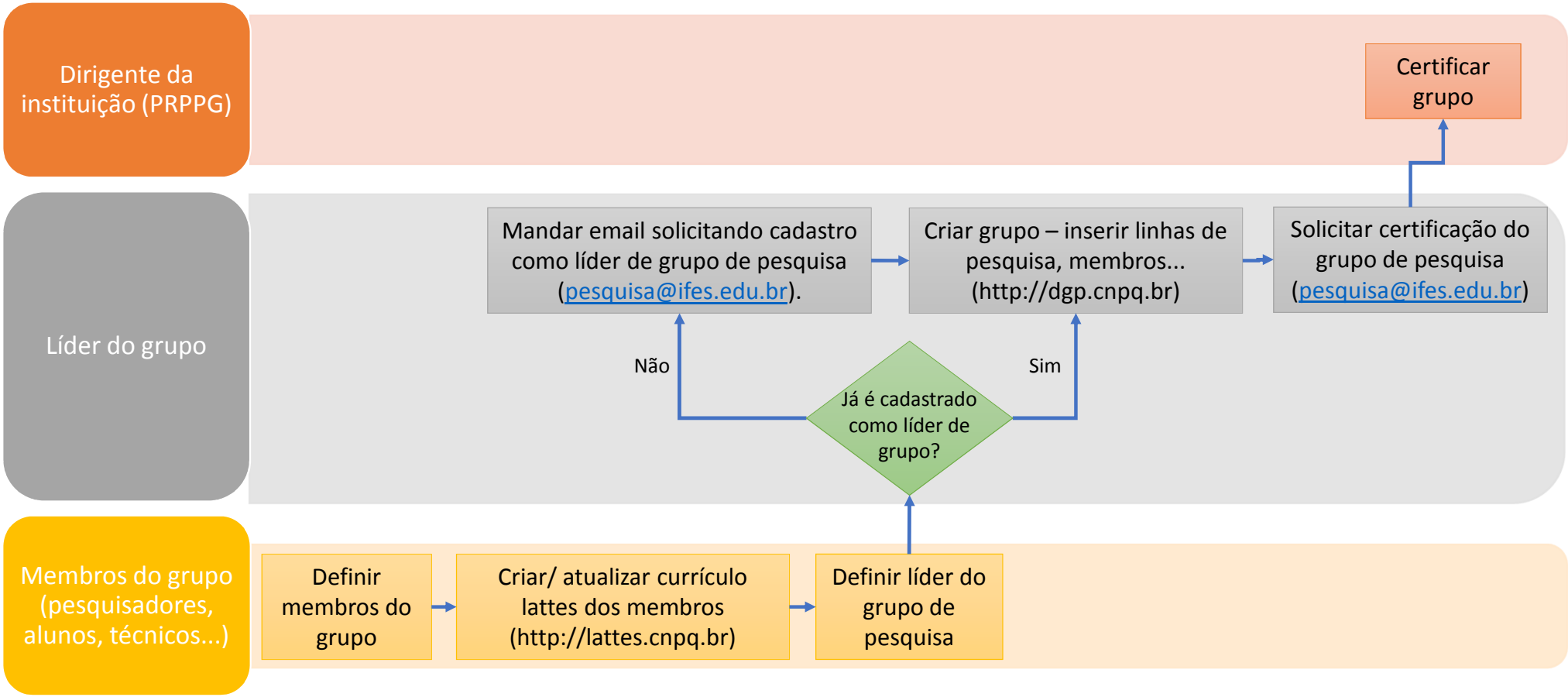Procedimento para criação de grupo de pesquisa