



Ministério da Educação
Esplanada dos Ministérios Bloco L, Edifício Sede - 4º Andar - Bairro Zona Cívico-
Administrativa, Brasília/DF, CEP 70047-900
Telefone: 2022-8581 - <http://www.mec.gov.br>

OFÍCIO-CIRCULAR Nº 164/2022/GAB/SETEC/SETEC-MEC

Brasília, 3 de novembro de 2022.

Aos(às) Senhores(as) Dirigentes da Rede Federal de Educação Profissional,
Científica e Tecnológica

Assunto: Concurso global "The Earth Prize".

Senhores Dirigentes,

1. Com os devidos cumprimentos, faço referência ao correio eletrônico proveniente da Embaixada da Suíça no Brasil, que trata do concurso global "The Earth Prize", promovido pela organização *The Earth Foundation*, sediada em Genebra, Suíça.
2. O concurso trata de temas do âmbito da sustentabilidade ambiental, em que várias equipes de escolas públicas e privadas competem entre si, mostrando ideias de projetos que tratem de questões ambientais. Igualmente, premia-se com US\$ 200.000 (duzentos mil dólares) estudantes com idade entre 13 e 19 anos, cujos projetos têm o maior potencial para abordar questões ambientais. Os vencedores serão anunciados em 21 de abril de 2023.
3. A equipe vencedora recebe US\$ 100.000 (cem mil dólares) para ser dividido entre os membros da equipe e sua escola. Três escolas vice-campeãs serão recompensadas com US\$ 25.000 (vinte e cinco mil dólares) cada. Além disso, um professor selecionado como Educador do Ano do *The Earth Prize 2023* recebe um prêmio de US\$ 10.000 (dez mil dólares).
4. Informa-se, igualmente, que as inscrições para o concurso estão abertas até **30 de novembro** do ano corrente. As inscrições podem ser realizadas por meio deste atalho: <https://www.theearthprize.org/>.
5. Encontram-se, em anexo, a apresentação do evento com informações adicionais e a lista de tutores, embaixadores, jurados e demais participantes relevantes do concurso.
6. Informo ainda que esta Secretaria divulga a oportunidade a pedido do Ministério da Educação e não participa do processo seletivo do referido concurso e nem está apta a dar informações detalhadas a seu respeito.

Atenciosamente,

TOMÁS DIAS SANT'ANA
Secretário de Educação Profissional e Tecnológica

Anexos: I - E-mail Concurso. Sustentabilidade. Embaixada da Suíça (Documento SEI n.º 3644774).
II - Documento Apresentação do evento "The Earth Prize 2023" (EN) (Documento SEI n.º 3644803).
III - Documento Lista de participantes do evento (Documento SEI n.º 3644817).



Documento assinado eletronicamente por **Tomas Dias Sant Ana, Secretário(a)**, em 03/11/2022, às 18:29, conforme horário oficial de Brasília, com fundamento da Portaria nº 1.042/2015 do Ministério da Educação.



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Referência: Caso responda a este Ofício, indicar expressamente o Processo nº 23123.005587/2022-76

SEI nº 3649418

ENC: Concurso no âmbito da sustentabilidade ambiental pela organização suíça "The Earth Foundation" para escolas

Francisco Figueiredo de Souza <francisco.souza@itamaraty.gov.br>

seg, 24/10/2022 15:08

Para: Assessoria Internacional <ai@mec.gov.br>

Cc: Divisão de Cooperação Educacional- Itamaraty <dce@itamaraty.gov.br>

 2 anexos (7 MB)

The Earth Prize 2022 Factsheet.pdf; The Earth Prize - Presentation.pdf;

Prezados colegas da AI-MEC,

Encaminho, a pedido doa Embaixada da Suíça.

Compartilhamos a pedido dos organizadores. Não temos maiores informações a respeito.

Cordialmente,

Francisco Figueiredo de Souza
Divisão de Cooperação Educacional

De: Baier Da Silva Jéssica EDA BJE <jessica.baierdasilva@eda.admin.ch>

Enviado: segunda-feira, 24 de outubro de 2022 11:47

Assunto: Concurso no âmbito da sustentabilidade ambiental pela organização suíça "The Earth Foundation" para escolas

Prezados e Prezadas,

A Embaixada da Suíça no Brasil tem o prazer de informar sobre o concurso global no âmbito da sustentabilidade ambiental, nomeado de **The Earth Prize** pela organização **The Earth Foundation**, sediada em Genebra, na Suíça. O concurso premia equipes de escolas - públicas e privadas - cujos projetos possuem ideias para tratar de questões ambientais. A equipe vencedora recebe \$100.000 para ser dividida entre os membros da equipe e sua escola.

As inscrições estão abertas até 30 de novembro de 2022.

Maiores informações encontram-se em anexo, no e-mail abaixo e no seguinte link:

⇒ [Call information](#)

Para quaisquer dúvidas, sugerimos entrar diretamente em contato com os responsáveis pelo concurso.

Agradecemos a atenção e divulgação.

Atenciosamente,

Jessica Baier da Silva

Diplomatic assistant

Embassy of Switzerland in Brazil

SES Av. das Nações, Quadra 811, Lote 41

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#SUICANOBRASIL



The Earth Prize 2023: A global environmental sustainability competition for students

My name is Komal Zaidi and I am Strategy and Operations Associate at **The Earth Foundation**, a nonprofit organization based in Geneva, Switzerland that created [The Earth Prize](#), an annual **global \$200,000 environmental sustainability competition for students between the ages of 13 and 19**, which rewards the teams whose projects have the most potential to address environmental issues. The winning team receives \$100,000 to be split between the team members and their school. Three runner-up schools will be rewarded with \$25,000 each. Additionally, one teacher selected as The Earth Prize 2023 Educator of the Year receives a \$10,000 prize!

We want The Earth Prize to **reach as many schools and students all over the world as possible**. **As a Swiss foundation, we would appreciate the Embassy's help in spreading the word about The Earth Prize** in Brazil. In particular, could you introduce us to suitable high schools - public and private - which might be interested in joining the competition?

Here are some ways in which you can assist us to amplify The Earth Prize:

- **Include The Earth Prize information in your next newsletter or share the link to our new [Schools page](#) with any schools or education networks you are in touch with**
- **Connect us with any local schools in the Embassy's network**
- **Post or reshare our updated trailer on the Embassy's social media platform! (You can also directly [download it here](#))**

Registration is open [on our website](#) until November 30th.

You can watch the competition's trailer [here](#). For your convenience, I have also attached a brief presentation of the competition and a two-page fact sheet of last year's edition, which you are welcome to share with anyone interested in learning more about the competition.

Thank you for considering our request, and please do not hesitate to contact me for any further information which you need.

Best wishes,

Komal

Ms. Komal Zaidi
Strategy and Operations Associate

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Website: <https://www.earth-foundation.org/>
Website: <https://www.theearthprize.org/>



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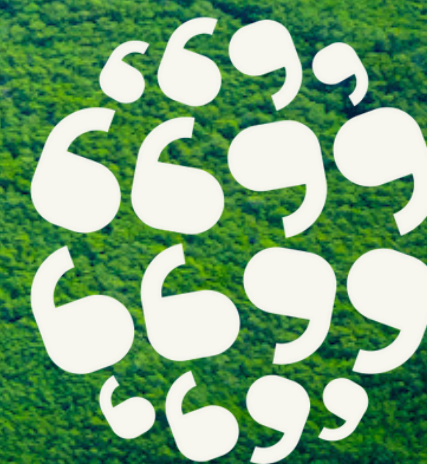
2023

www.theearthprize.org

A \$200,000 environmental sustainability competition for students between 13 and 19 everywhere

Read more on
www.theearthprize.org

 [theearthprize](https://www.instagram.com/theearthprize)



the
earth
prize®



Participants get access to:

- Exclusive online **learning content** on environmental sustainability and young change-makers making an impact
- **Mentoring** by university students
- A world-renowned **Adjudicating Panel**



the earth prize® 2023

1st Sept. 2022
↓
30th Nov. 2022

Registration Phase

Students and supervisors have until Nov. 30th to:

- Register individually online
- Create teams
- Fill out necessary information

1st Dec. 2022
↓
31st Jan. 2023

→ Submissions Phase

Participants start working on their ideas.

Teams send their submissions by Jan. 31st.

13th Feb. 2023

→ The Earth Prize Scholars Announcement

Submissions that reach outstanding standards are recognized with The Earth Foundation Scholar distinction

27th Feb. 2023
↓
27th March 2023

→ Finalists Phase

The Adjudicating Panel selects the top 10 teams from those recognized as Scholars

These 10 teams are invited on to the Finalists Phase

21st April 2023

→ The Earth Prize Ceremony

The Earth Prize Winner and 3 Runners-up are announced

The Earth Prize rewards the **solutions** with the most potential to solve environmental problems. The winning team receives \$100,000 to be split between their school and the team members.

**Register now until
November 30th**

www.theearthprize.org





the
earth
prize®

2023



www.theearthprize.org



the earth prize®

2022

The Earth Prize is an annual \$200,000 environmental sustainability competition for 13-to-19 year old students which rewards the teams whose projects have the most potential to solve environmental problems.

The first edition of the competition launched on **September 1st, 2021**



500+
Schools



700+
Teams



100+
Countries

Participants get access to **university mentors** who provide guidance and support, and to free **exclusive learning content** covering key environmental sustainability concepts and featuring **young change-makers** from around the world such as:



Louise Mabulo
Founder of The Cacao Project



Boyan Slat
Founder of The Ocean Cleanup



Tom Szaky
Founder of TerraCycle



Sam Teicher
Co-founder of Coral Vita

Our Ecosystem

The Earth Prize Alumni

A community that creates ties among its members, offering them support through access to educational content, mentorship, social events, and professional opportunities.

The Youth Board

A teenage advisory body which helps ensure that the competition remains fully aligned with its participants' interests.



The Ambassadors

Inspiring individuals with a strong passion for environmental sustainability who help spread the word about and enhance the impact of The Earth Prize competition.

Gitanjali Rao
Founder of the Global Sunrise Project



Navya Naveli Nanda
Founder of Aara Health and Project Naveli

Kasha Sequoia Slavner
Founder of the Global Sunrise Project



Jonathan Baillie
CEO of On The EDGE Conservation

Suzy Amis Cameron
Environmental advocate and author of The OMD Plan



Beatrice Fihn
Executive Director of the Nobel Peace Prize-winning ICAN campaign

The Adjudicating Panel

A group of highly renowned experts that selects the finalists and winners of The Earth Prize competition



Rina Kupferschmid-Rojas
Chief Sustainability Officer at Fidelity Investments



Thakur S. Powdyel
Former Minister of Education of Bhutan



Kisum Chan
Co-founder of Rice Inc. and 2018 Hult Prize Winner



Karen Wilson
Founder of GV Partners and Senior Advisor, Well-Being, Inclusion, Sustainability and Equal Opportunity (WISE) Centre, OECD



Steven Monfort
Executive Director of the University of California's Natural Reserve System



Educator of the Year

Safa' Obeid
Sweileh Preparatory Coeducational School (UNRWA), Jordan



Mentor of the Year

Annamaria Szelics
University of Glasgow, United Kingdom

The Earth Prize 2022 Winner



Team Adorbsies
(Summit Education, Vietnam)



Their solution:
A biodegradable sanitary pad made out of dragon fruit peels

The Earth Prize 2022 Runners-up



Team Big GEMS
(GEMS Academy, Taiwan)

Their solution:
"Dyelute" filtering kits that degrade wastewater produced by the textile industry.



CHADWICK INTERNATIONAL

Team CIECO
(Chadwick International School, South Korea)

Their solution:
A reusable cup circulation system which replaces 20,000 disposed plastic cups annually at their school cafeteria.



Team Viridis
(Campion College, Jamaica)

Their solution:
A mobile application "Viridis" to help fight food waste from supermarkets.